

Life & Benefits Insurance Market Reports

A uniquely detailed and comprehensive insight into the global life insurance industry

Axco's Life & Benefits Insurance Market Reports combine the expertise of life insurance specialists reporting from over 170 territories with a team of London-based statisticians and research analysts to produce a set of online reports. Information is set out on a market by market basis to provide a comprehensive overview of life and health markets around the world.

In each territory, experienced Axco consultants visit local supervisors, insurance associations, insurers, reinsurers, brokers and benefit consultants, to gather vital information and provide an in-depth analysis of the local market. Axco monitors market size, structure and key players, life and healthcare products, local social security arrangements and employee benefits including retirement in each market, in addition to providing regular updates on changes in legislation and regulation. In parallel, a team of statisticians supplements the written detail of the Insurance Market Reports with the most up-to-date figures from supervisory bodies and insurance associations across the globe, with statistics standardised to provide Axco consistency.

Key Benefits

- Quickly understand the trends in 170+ insurance markets worldwide
- Understand the regulatory framework of each territory
- Easily identify emerging markets and commercial opportunities
- Create customised reports to facilitate client presentations and business tendering



Axco's policy of sending dedicated consultants to each individual market delivers a level of industry insight that is unobtainable through desktop research and has established Axco's reputation as the definitive source for insurance industry information.

Life & Benefits

Emerging market intelligence

Axco's Life & Benefits Insurance Market Reports can be used to identify commercial opportunities and facilitate the assessment of the profitability and feasibility of markets. Axco supplies valuable insight into local industry and practice together with the relevant commercial and regulatory considerations to help determine emerging markets and market trends.

Axco's range of information includes tables of five years' written premium and profitability indications of market penetration, and detail on market structure, market concentration, and key players. Information to enhance commercial ventures and targeted marketing strategies assisting benchmarking and the development of products and methods of distribution, to help increase growth and insurance penetration in subscribers' existing markets.

In addition to individual country reports, Axco produces special Life & Benefits reports on the following:

- Bermuda (International)
- CIMA Legislation (francophone Africa)
- European Union (EU) Legislation
- International Life

Business-critical licensing and solvency information

Axco offers a wealth of information on company registration and operating requirements, including types of licence, capital requirements, limits on foreign ownership, solvency margins, social security schemes, mandatory schemes and local benefits practice. This vital information can expedite a move into untapped markets, assisting in decision-making and highlighting barriers to market entry.

Axco's Insurance Market Reports also help to identify local compliance conditions by providing

essential regulatory and tax information, including licensing requirements and details of the local supervisory and regulatory authorities.

Time-saving efficiencies

The depth and breadth of Axco's Insurance Market Reports provide subscribers with a single, reliable and authoritative source of market intelligence to make more informed and timely business decisions. Axco's Market Reports eliminate the need to search through multiple and inconsistent sources of information and follow a clear and consistent format, to easily find information, make comparisons and spot trends across multiple markets or market sectors.

Axco's Life & Benefits Insurance Market Reports include information on:

- Emerging political, economic and demographic factors
- Current and projected legislation
- Regulatory considerations
- Non-admitted positions/licensing requirements
- Taxes and charges
- Key market players, market size and market structure
- Product distribution
- Typical commissions (where available)
- Product features
- Policy coverage and conditions
- Life, retirement, employee benefits and healthcare
- Social security (including mandatory schemes)
- Local benefits practice
- Five years of written premium split (where available) by line of business
- Two years of company premium and market share data
- Contact details of local insurance associations and regulators, key local insurers, reinsurers, intermediaries and consultants

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