

# Market Profiles

## A concise overview of over 170 non-life (P&C) and life & benefits insurance markets across the globe

Axco's Market Profiles deliver crucial insurance market information from over 170 territories worldwide. Profiles summarise the comprehensive Axco Insurance Market Reports, as researched and written by Axco researchers who regularly visit each of the territories covered to secure vital insurance market information from local insurance professionals.

For each territory, Market Profiles provide key information on local insurance regulation and tax compliance conditions, company registration and operating requirements and market developments including market size, structure and trends. Summarised information on all major lines of non-life business, including property, motor and liability is delivered along with information on life and benefits product lines, such as healthcare and pensions.

### Key Benefits

- Supply focused insurance market and compliance information in an easy-to-use and consistent format
- Generate time-saving efficiencies with summarised market data for over 170 territories
- Can be customised to integrate corporate branding and add company-specific information



Axco researchers conduct regular country visits for face-to-face meetings with trusted contacts delivering a level of industry insight that is unobtainable through desktop research and has established Axco's reputation as the definitive source for insurance industry information.

# Market Profiles

## Precise and concise market information, generating time-saving efficiencies

Market Profiles deliver insurance information on a market by market basis, focusing on regulation and tax compliance as well as summarised line of business detail to give subscribers a concise but complete overview of each market covered.

Market Profiles are designed to offer a convenient information source that users can access to obtain an initial feel for markets and identify any local market trends, pitfalls or issues. Market Profiles can facilitate workflow and save time, as information is clearly delivered using a simple and consistent online format that enables users to view data by territory or topic, make comparisons and identify trends across markets and market sectors.

The database is easy to use and users can access the most reliable and current insurance market data available, researched and written by insurance specialists, verified by dedicated checkers and updated regularly.

## Compliance: crucial information on requirements and conditions

Each profile provides an overview of a broad range of topics including insurance legislation, regulation, supervision and taxation. Up-to-date information on non-admitted positions, compulsory insurance classes, taxes and charges, types of licence and company financial criteria can help subscribers to identify the compliance conditions of the market(s) in which they operate and also highlight local conditions and barriers to market entry elsewhere.

Market Profiles clearly set out the current practice in each market and the fines and penalties that may apply for contraventions of local legislation.

## Markets: non-life (P&C), life & benefits, personal accident and healthcare

Market Profiles report on both the non-life (P&C) and life and benefits markets of over 170 territories, with each profile providing a succinct outline of local market developments, including insurance penetration and market size, structure and trends.

Summarised information for all major lines of non-life business is also provided, including property, motor, liability, marine and aviation. For life and healthcare markets, Market Profiles supply information on pensions, employee benefits, individual life assurance and social security schemes.

## Adapt to carry corporate branding and annotations

The concise global insurance market information in Market Profiles can also be annotated according to clients' unique business requirements, with company-specific information and related web pages and links added to the information provided by Axco.

Profiles can be customised for distribution among clients and prospects, integrating corporate branding to enhance corporate identity.

### Features of Market Profiles:

- Customise to filter data by territory or topic, with multiple topics or territories viewable simultaneously
- Customise with corporate branding
- Annotate according to business requirements

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